

S T R A T I C S

2010
MEDIA
KIT

Contact Us

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STRATICS

OVERVIEW



Stratics is strategically positioned to help advertisers and agencies deliver highly successful campaigns primarily targeting gamers ages 18-34. Stratics provides tools and content to the most hardcore gamers on the internet.



EXCLUSIVE ACCESS TO LONG-TERM, HARDCORE GAMERS



18-34 YEAR OLD DEMOGRAPHIC



CUSTOMIZED CAMPAIGNS



UNIQUELY TARGETED GAMING AUDIENCES



REAL-TIME AD TRACKING & REPORTING TOOLS

STATISTICS

OVER

400,000

UNIQUE USERS

OVER

4 MILLION

PAGE VIEWS
PER MONTH

AVERAGE USER
SPENDS OVER

\$100.00

A MONTH ON
VIDEO GAMES

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